

National Multicultural Donor Awareness Month

Every August is **National Multicultural Donor Awareness Month**, and we are thrilled to celebrate with you. Did you know that **more than 60% of Americans waiting for a lifesaving organ transplant are from a multicultural background?** There are currently just **over 100,000 Americans (nearly 700 of them are Nevadans) who are in desperate need of a second chance.** Together, we have the power to increase awareness of organ, eye, and tissue donation within diverse communities. This helps improve many individuals' quality of life by creating a positive donation culture which encourages all types of people to become registered heroes.

Here are a five ways you can support:

- 1. Attend Our Symposium-** Nevada Donor Network invites you to join our multicultural session during our **Donation Champion Symposium** on **Tuesday, August 27th, 2024, from 12 P.M. to 5 P.M.** Learn more about the importance of donation and registration with our multicultural communities. The event is free and we are offering CME credits for medical professionals and students. Register here!
www.nvdonor.org/dcsymposium
- 2. Content-** Use our ready-to-share online materials that even include graphics and suggested messaging. It can be useful for platforms like newsletters, social media channels or websites. **Click here to download!** (Link- www.nvdonor.org/nmdam)
- 3. Education-** We encourage you to educate the community by displaying our brochures in high traffic areas. This provides your community with easy access to donation related information. Please contact **Adriana Connelly, Multicultural Outreach Liaison** at **(725) 250-2376** or aconnelly@nvdonor.org to request materials in English or Spanish (we will deliver them to you directly).
- 4. Events-** Invite Nevada Donor Network to host an information table and/or presentation during your upcoming events.
- 5. Learn More About Becoming an Advocate for Donation-** Leadership starts with learning the important facts yourself! You can find the most pertinent donation related information by visiting this link! <https://www.nvdonor.org/about-donation>



NEVADA
DONOR
NETWORK
#DonateLife